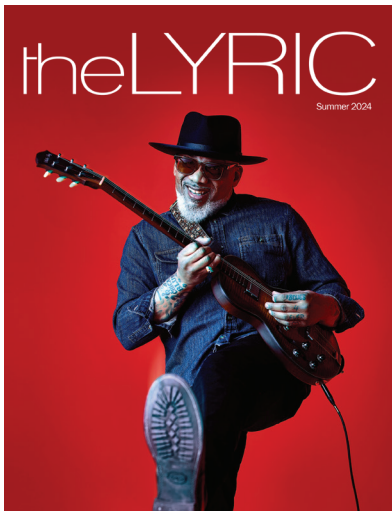
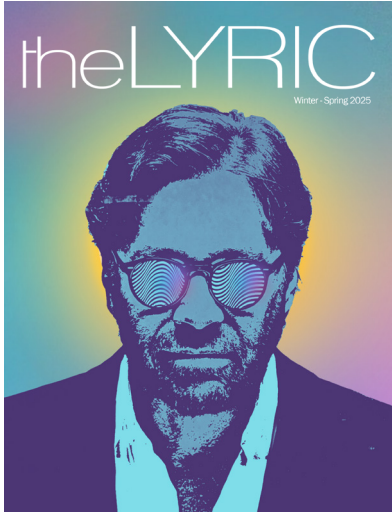


ADVERTISING RATES

the LYRIC



The Lyric Magazine exists to perpetuate awareness of performing arts in our community. It's purpose is to support The Lyric Theatre's Mission of providing the community with a home for the performing arts that entertains, educates, and stimulates the growth of artistic integrity and experience for everyone.

The Lyric Magazine is produced three times annually - the Summer issue announcing our new season and Summer show schedule, the Fall issue covering our season from October-December and the Winter/Spring issue covering our season from January-April.

We print 30,000+ copies each issue and direct mail 25,000+ copies to all current Lyric members as well as a carefully targeted audience that includes new moves-ins, new home buyers and people interested in the arts. The balance of print after mailing is distributed locally to dining, shopping, hospitality, beauty, medical and other venues in our area as well as The Lyric itself.

To advertise

Call Mike Renfro at **772-341-8526** or email Mike at **Palmcity5@yahoo.com**

Ad Rates	Single Issue	2 or more issues
Eighth Page	\$360	\$288
Quarter Page	\$693	\$554
Half Page	\$924	\$740
Full Page	\$1,386	\$1,109
Inside Back Cover	\$1,716	\$1,375
Back Cover	\$2,200	\$1,760

Ad Specifications - Trim Size 8.25" x 10.75"

Full Page Bleed	8.75" x 11.25"
Full Page Non-Bleed	7.5" x 10"
Half Page (Horizontal)	7.5" x 4.75"
Half Page (Vertical)	3.5" x 10"
Quarter Page	3.5" x 4.75"
Eighth Page	3.5" x 2.25"

Email print ready ad to **Palmcity5@yahoo.com**

Ad materials due date by issue:

SUMMER (Jun 27-Sept 12, 2025)	June 1
FALL (Sept 12-Dec 5, 2025)	August 3
WINTER/SPRING (Dec 5-Jun, 2026)	November 2

Acceptable formats:

- PDF - 300dpi. Composite CMYK, PDF/X-1A compliant
- JPG - Ad size @ 300dpi

Authorization for ad placement

I agree to advertise in The Lyric Magazine and will be responsible for payment.

Today's Date _____ Authorized Signature _____

Contact Name (please print) _____

Company Name (please print) _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Advertising Charges

Please check the applicable boxes you have selected for advertising in The Lyric Magazine

2026-27 Season Summer 2026 Fall 2026 Winter/Spring 2027

Ad Size Eighth Page Quarter Page Half Page - V Half Page - H Full Page Inside Cover Back Cover

Advertising Rate \$ _____ (x # of issues) _____ = \$ _____

If paying by check, make payable to: **Friends of The Lyric, Inc.** Mail to: **The Lyric Magazine, 59 SW Flagler Ave., Stuart, FL 34994**

Credit Card Authorization

Company Name (please print) _____ Contact _____

Credit Card Number _____ Exp. Date _____ Security Code _____

Billing Address _____

Name as it appears on card _____ Phone _____

Authorized Signature _____ Date _____