

KDOONS and WYRD PRODUCTIONS present

BOOM

THE MUSIC, CULTURE AND EVENTS THAT SHAPED A GENERATION.



"Theatre this dynamic, special, insightful and innovative doesn't come around often enough for you to miss it."

- Louis Hobson, Calgary Sun

"A visual splendor of multimedia magic... Part performance, part impersonation, part documentary, but fully multimedia, BOOM tackles the era between 1945 and 1969... this is your story told brilliantly. GO. NOW! SEE IT."

- Jessica Goldman, CBC Radio

www.BoomTheShow.com

www.HeritageMoment.com

www.H2OCanada.com

www.NautilusLeaks.com

KDOONS and WYRD PRODUCTIONS present



heritage moment

with Rick Miller & Craig Francis

Transmedia Project

BOOM is produced by the KDOONS Network, a vast web of live performance, interactive digital properties, and content development, scaling in age with viewers. The BOOM theatrical concept folds seamlessly into radio, TV, the web, devices, and schools.

This is *not* simply a recorded live performance. We have created a unique property in each media platform, at the cutting edge of creativity and technology. As each piece has been developed, it strengthened and expanded the larger vision: a network of properties and partnerships aiming to entertain, educate, enlighten, and empower Canadians. The BOOM transmedia project presents tremendous cross-platform opportunities. By joining our network, you add your voice a synergy of messaging, content, and outreach unlike anything in the media today.

Creative Directors

Folding the past into the future, with state-of-the-art multimedia, we explore the moments that have shaped the philosophy of history, and the history of our philosophies.



Rick Miller

Rick has a unique ability to crystallize elusive concepts into creative forms, and to share these visions in astoundingly innovative expressions. Entertainment Weekly has called him "one of the 100 most creative people alive today". He brings to the BOOM transmedia project deep collaborative experience in the creation and direction of multi-lingual, multi-platform content.



Craig Francis

Craig's creative breadth is rare in artistic and intellectual communities, and he has the extraordinary ability to bring cohesion to divergent conceptual planes. Beyond his award-winning skills as a visual artist, Craig brings to the BOOM transmedia project an artistic brand and marketing knowledge, ensuring that the goals of the project coalesce, synergize, and fuse.

Podcasts

BOOM: Radio will focus on stories told through sound, music and voice.

A nationwide digital storytelling project, we hope to stir the collective imagination and encourage Canadians to contribute their own stories to an ever-expanding mosaic.

1. Pre-recorded interstitials
2. Pre-recorded episodes
3. Live 90-min. performance w. orchestra

TV & Webisodes

BOOM: TV will immerse the audience into modules, videos, and a web series with original graphics and video technology. It is a web of entertainment that aims to revitalize the teaching of history and cultural literacy in Canada.

1. Pre-recorded TV interstitials
2. Pre-recorded episodes
3. Pre-recorded online episodes, interstitials, and modules
4. Live 90-min. performance w. orchestra, on Cineplex screens + DVD release.

Online Outreach

BOOM: Heritage Moment Outreach features media-rich educational modules and interlinked conceptual topical vignettes.

Our larger network offers creative connections with complementary campaigns, i.e. *Animazia* (ecology); *Twenty Thousand Leagues Under The Sea* (water and technology); and *Watz Up Girlz* (contributions of girls and women); *Animated Tall Tales*; and our classic fairy tales sites for language and cultural literacy.

www.HeritageMoment.com

www.BoomTheShow.com

www.EncyclopediaCanada.com

www.BorealForestCanada.com