



Alannah Myles to Perform at Fife House Spotlight event

– a Black Velvet benefit for Fife House –

TORONTO, SEPTEMBER 7, 2011: Fife House, Canada's largest provider of housing for men, women and families living with HIV/AIDS, is pleased to announce that GRAMMY and JUNO Award-winning Canadian recording artist Alannah Myles will perform a benefit concert at the organization's annual Spotlight fundraising event at the CBC Glenn Gould Studio, 250 Front Street West, on Wednesday, October 26th.

Tickets are available for \$75 which includes a cocktail reception and silent auction prior to the performance at 6.30 p.m. In addition, a limited number of VIP tickets for the first two rows are available for \$125, and that also includes a private meet-and-greet with the singer after the show, which begins at 7.30 p.m. More information is available at www.spotlightfife.com.

This is the 10th annual Spotlight, and while the event has featured performers in the past, never before has Fife House featured a GRAMMY and JUNO Award winner. Last year Spotlight raised \$80,000 for Fife House.

“Getting an internationally known recording artist like Alannah Myles is a real coup,” said Keith Hambly, Executive Director of Fife House. “We are very excited about this concert and want to thank all our sponsors for making it happen.”

The lead corporate sponsor is BMO Financial Group. Said Nada Ristich, Director, Corporate Donations, BMO Financial Group: “We have been the title sponsor of Spotlight for several years now and are proud of our association with Fife House which does great work and deserves support from the community. They use these much-needed funds for their housing and support

services to serve people and families who are living with HIV/AIDS. We are hoping for a really great response to this year's Spotlight with Alannah Myles."

Alannah Myles' signature song is the 1989 hit Black Velvet which was no. 1 around the world. She is the only recording artist in Canadian music history to win a Diamond award for sales in excess of one million in this country for a debut record. Her most recent album, also called Black Velvet, represented her re-emergence after a song-writing hiatus of eight years.

"I have adopted this cause as my charity of choice," says Myles, "because we are all equally responsible for bringing awareness to a public that has the power to save the lives of the innocent and to aid those who are far less fortunate than ourselves."

About Fife House

Fife House is Canada's largest provider of supportive residential programming and housing services for people and families living with HIV/AIDS. It has 190 units serving 200 residents, and another 400 clients are supported each year in a homeless outreach program. It is estimated that the Greater Toronto Area has 18,000 people living with HIV/AIDS, and these are only those individuals who are aware of their status. This represents about 25 per cent of all the cases in Canada. Today Fife House provides 80 per cent of the supportive housing available to people living with HIV/AIDS in Toronto. Fife House operates four residences/programs that offer 24-hour support services through a network of qualified staff and volunteers. At any given time, residents/clients can call on these support services. For more information, go to:

www.fifehouse.org.

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