

EVENT PACKAGE

**PROCEEDS SUPPORT CHILD &
YOUTH MENTAL HEALTH**

**MAY 21, 2020
6:30PM - 9:30PM**



OUR REQUEST TO YOU

Dear Friends of Peel Children's Centre,

Our 16th Annual Cosmic Bowl is being held on Thursday, May 21, 2020 at Classic Bowl in Mississauga. Cosmic Bowl is one of PCC's signature events with a goal to raise \$50,000 in support of child and youth mental health services.

With your support, we will provide help and inspire hope to 4,700 children, youth and families who will walk through our doors this year. Our programs and services are offered to some of the most vulnerable young individuals in our community, helping them to look ahead to a bright future.

Our hope is that you will consider joining others in our 2020 Cosmic Bowl event by choosing to become a Sponsor, a Participant, and/or a Donor. By selecting one of these opportunities, you will be sharing in our vision of caring communities working together for children, youth and families.

Your help will positively impact our special event helping us raise essential funds in support of our work.

Together we will make a difference!

www.PCCcosmicbowl.com

For further details contact:

apec@peelcc.org or 905-795-3500 Ext. 2298

SPONSORSHIP OPPORTUNITIES

Event Sponsor \$5,000

- ◇ Exclusive Sponsorship
- ◇ Verbal recognition with speaking opportunity at event
- ◇ Two full page advertisement in Event Program
- ◇ High profiled signage with key positioning of logo on all marketing materials, including media releases, e-blasts and event website
- ◇ Social Media highlights with featured corporate story
- ◇ Opportunity to include marketing materials in swag bags
- ◇ Three bowling lanes for teams of 6 participants per lane
- ◇ Pizza and pop per lane

Strike Sponsor \$2,500

- ◇ Full page advertisement in Event Program
- ◇ Prominent logo placement on signage
- ◇ Name and logo recognition at each lane and on marketing materials including media release, e-blasts and event website
- ◇ Social Media highlight before and throughout the event
- ◇ Name mention at event during formal remarks
- ◇ One bowling lane for team of 6 participants

Spare Sponsor \$1,250

- ◇ Name and logo on all marketing materials including media releases, e-blasts and event website
- ◇ Logo on Event Signage and Sponsor recognition at each lane
- ◇ Half page advertisement in Event Program
- ◇ Name mention at event
- ◇ Social media mention pre and post event

OTHER WAYS TO SUPPORT

Lane Sponsor \$500

- ◇ Corporate Logo on Event Signage
- ◇ Name and logo placement at sponsored lane
- ◇ Linked logo and company recognition on event website
- ◇ Name mention at Event
- ◇ Opportunity to include marketing material (brochures, pamphlets, business cards, giveaways in swag bags)

Program Ad \$300

- ◇ Business card size advertisement in Event Program
(distributed to 500 community members)

Monetary Donation

- ◇ Non-Sponsoring opportunity
- ◇ Support through monetary donation
- ◇ Receive a charitable tax receipt
- ◇ Name mention in Event Program

Donate a Prize or Auction Item

- ◇ Name recognition in Event Program
- ◇ Logo on event website for items of value of \$300+
- ◇ Detailed display with logo at the prize and auction area



START YOUR OWN TEAM

- ♦ Become a Team Captain
- ♦ Register a Team of 4 to 6 participants
- ♦ Team Registration of \$500 can be collected through pledge requests
- ♦ Set up an Online Giving Page and share online pledge forms with co-workers, friends & family
- ♦ Paper pledge forms can be downloaded on event website, collect cash, cheque or credit card numbers and submit at the event
- ♦ Team Name with link to Online Giving Page visible on event website
- ♦ Amazing Team Building opportunity
- ♦ Great way to bring together friends for a special night out
- ♦ Prizes to be distributed at event



Visit www.PCCcosmicbowl.com to view sponsors, download registration & pledge forms, view online giving pages, support a team, make an online donation.

For more information, please contact Andrea Peca
905-795-3500 or email apec@peelcc.org

SPONSORSHIP & PARTICIPANT REGISTRATION

COMPANY NAME: _____

CONTACT NAME: _____

TELEPHONE #:: _____ EMAIL: _____

COMPANY ADDRESS: _____

CITY: _____ POSTAL CODE: _____

☐ EVENT SPONSOR \$5,000 ☐ STRIKE SPONSOR \$2,500 ☐ SPARE SPONSOR \$1,250

☐ LANE SPONSOR \$500 ☐ PROGRAM AD \$300

☐ TEAM \$500 ☐ INDIVIDUAL \$125 ☐ COLLECTING PLEDGES

DONATION: I would like to provide a gift of hope with my donation of
\$ _____ and receive a charitable tax receipt

PAYMENT DETAILS:

☐ Payment enclosed :

Cheque (payable to Peel Children's Centre)

Please charge my:

☐ Visa ☐ MasterCard ☐ AMEX

Total to be Charged: \$ _____

Please forward payment to:

Peel Children's Centre

Attn: Development Department

Credit Card #: _____

Expiry Date: _____

Cardholder Name (print): _____

Sponsorship of this event is not considered a donation and a charitable tax receipt cannot be issued. Monetary donations, and pledges will receive a charitable tax receipt.

Charitable Registration # 11908 7807 RR0001

Peel Children's Centre respects your privacy. We do not sell, trade or share your personal information. We use your personal information to keep you informed about Peel Children Centre's services and activities, as well as fundraising and volunteer opportunities. If you wish to be removed from our mailing list or if you have any concerns about your personal information,

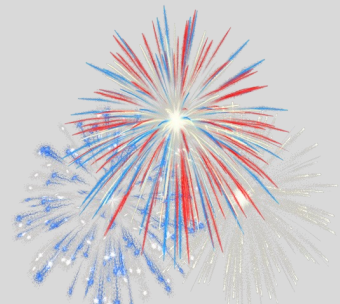
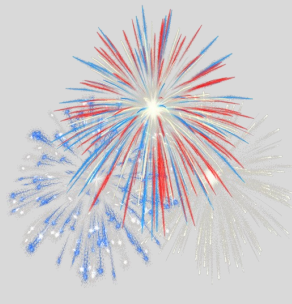
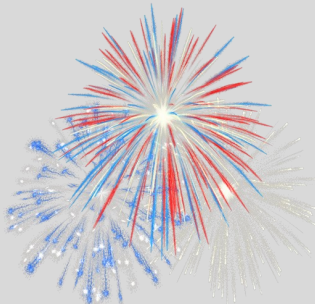
BUILD YOUR TEAM!

Gather Co-workers, Friends & Family & Create Your Own Team!

- ♦ Register today and set your personal fundraising goal!
- ♦ Teams are made of 4 to 6 individuals with a team goal of \$500 or \$125 per individual.
- ♦ Pay in advance or collect pledges to reach your fundraising goal
- ♦ Teams are eligible to win prizes, including highest team average, lowest team average, most money raised and best dressed!

Collect Pledges to Reach Your Fundraising Goals:

- ♦ Receive a link to your own Online Giving Page displaying progress towards your set fundraising goal with an option to add a message and photo.
- ♦ Share your page via Social Media or email inviting your friends and colleagues to support you with a pledge.
- ♦ Paper pledge forms can also be downloaded at www.PCCcosmicbowl.com



WHO IS ON YOUR TEAM?

Team Name: _____

Company Name: _____

Team Contact: _____ Email: _____

Bowler 2: _____ Email: _____

Bowler 3: _____ Email: _____

Bowler 4: _____ Email: _____

Bowler 5: _____ Email: _____

Bowler 6: _____ Email: _____



Thank You!



[Twitter.com/PeelCC](https://twitter.com/PeelCC)



[Facebook.com/PeelCC](https://facebook.com/PeelCC)