

STRIKING CELEBRATION

EVENT PACKAGE



Thursday, May 23, 2019

6:30pm to 9:30pm

Classic Bowl, Mississauga

PCCcosmicbowl.com

FUN FACTS ABOUT BOWLING

Dates back 5,000 years ago to Greece & Rome
Burns 100 calories per hour
Strengthens 134 muscles
Builds bonding between family & friends
Has helped PCC raise over \$500,000 in 14 years!



LET'S BOWL

Come out to Peel Children's Centre's signature event. Enjoy an exciting event of bowling, balloon pop, raffle, silent auction, and more!

WAYS YOU CAN SUPPORT THIS EVENT:

Sponsor or Donate: Showcase your company to over 350 business, professional and community members

Start a Team or Join a Team: Register today!
Support a Team: Support a bowler and receive a tax receipt

Donate a Prize: make an in-kind donation to our auction and prize selection



Sponsorship Opportunities

Gold Sponsor \$5,000

Exclusive Event Sponsor

Speaking Opportunity with chance to profile your company

- ♦ Key positioning of name and logo on all marketing materials (media releases, e-blasts and event website)
 - ♦ High profile signage
 - ♦ Sponsor recognition at each lane
 - ♦ Recognition at event during formal remarks
 - ♦ Social media highlight with featured corporate story
-
- ♦ Two full page Program advertisements
 - ♦ Opportunity to include marketing materials at lanes and in individual swag bags
-
- ♦ Three bowling lanes for teams of 6 participants per lane
 - ♦ Pizza and pop per lane

Silver Sponsor

\$2,500

- ♦ Key positioning of name and logo on all marketing materials (media releases, e-blasts and on our corporate and event website)
 - ♦ Prominent logo placement on signage
 - ♦ Sponsor recognition at each lane
 - ♦ Social media highlight
 - ♦ Name mention at event during formal remarks
-
- ♦ Full page Program advertisement
-
- ♦ One bowling lane for team of 6 participants



You are invited to sponsor this amazing community event. Help support the services offered free of charge, to children, youth and families who are struggling with their mental health.



Sponsorship Opportunities

Bronze Sponsor

\$1,250

- ◆ Name and logo on all marketing materials (media releases, e-blasts and event website)
- ◆ Logo on Event Signage
- ◆ Sponsor recognition at each lane
- ◆ Name mention at event
- ◆ Social media mention

- ◆ Half page Program advertisement

Lane Sponsor

\$500

- ◆ Name recognition on our event website
- ◆ Name listed on Event Signage
- ◆ Corporate name and logo recognition at sponsored lane
- ◆ Name mention at event

- ◆ Name mention in Event Program

Monetary Donation

- ◆ Non-sponsorship opportunity
- ◆ Support through monetary donation
- ◆ Receive a charitable tax receipt
- ◆ Name mention in event program

Program Ad

\$300

- ◆ Business card size advertisement in Event Program



Donate a Prize or Auction Item

Make an in-kind donation to our raffle, auction, or swag bags.

- ◆ May be eligible for charitable tax receipt
- ◆ Name recognition in event program
- ◆ Logo on event website for item of \$500+ value

Sponsorship Registration Form

Company Name: _____

Contact Name: _____ Telephone #: _____

Address: _____

City: _____ Province: _____

Postal Code: _____

Email Address: _____ Website: _____

Gold Sponsor

☐ \$5,000

Silver Sponsor

☐ \$2,500

Bronze Sponsor

☐ \$1,250

Lane Sponsor

☐ \$500

Program Ad

☐ \$300

Donation:

☐ I would like to provide a gift of hope with my donation of \$_____ for a charitable tax receipt

Payment Details:

☐ Payment enclosed :

Cheque (payable to Peel Children's Centre)

Please charge my:

☐ Visa

☐ MasterCard

☐ AMEX

Total to be Charged: \$ _____

Please forward payment to:

Peel Children's Centre

Attn: Development Department

85A Aventura Court , Mississauga, ON L5T 2Y6

Credit Card #: _____

Expiry Date: _____

Cardholder Name (print): _____

Signature: _____

Sponsorship of this event is not considered a donation and a charitable tax receipt cannot be issued. Monetary donations will receive a charitable tax receipt.

Peel Children's Centre respects your privacy. We do not sell, trade or share your personal information. We use your personal information to keep you informed about Peel Children Centre's services and activities, as well as fundraising and volunteer opportunities. If you wish to be removed from our mailing list or if you have any concerns about your personal information, please contact Development Department at 905-795-3500, Ext 2298.

Build Your Team!

CREATE A WITTY NAME!
BEST DRESSED TEAMS
CAN EARN
AWESOME PRIZES!



Make Your Own Team:

Register today! Teams are made of 4 to 6 individuals with a team goal of \$500 or \$125 per individual. You may pay in advance or collect pledges to reach your fundraising goal. Teams are eligible to win prizes, including highest team average, lowest team average, most money raised and best dressed!



Collect Pledges to Reach Your Fundraising Goals:

Receive a link to your own Online Giving Page through Canada Helps equipped with an interactive thermometer displaying progress towards your set fundraising goal with an option to add a customized mission statement and creative photo.

Share your page through Social Media or email to invite your friends and colleagues to support you with a pledge. Paper pledge forms can also be downloaded at www.PCCcosmicbowl.com

Team and Individual Registration Form

Corporate Team Name: _____

Company Name: _____

Team Contact: _____ Tel #: _____ Email: _____

Bowler 2: _____ Tel #: _____ Email: _____

Bowler 3: _____ Tel #: _____ Email: _____

Bowler 4: _____ Tel #: _____ Email: _____

Bowler 5: _____ Tel #: _____ Email: _____

Bowler 6: _____ Tel #: _____ Email: _____

Participant Registration Form

Company Name: _____

Contact Name: _____ Telephone #: _____

Address: _____

City: _____ Province: _____

Postal Code: _____

Email Address: _____ Website: _____

Team Participation:

☐ Corporate Team \$ 500 ☐ Individual \$ 125 ☐ Collecting pledges ☐ (Online) ☐ Collecting pledges (Paper)

Donation:

☐ I am unable to attend. I would like to provide a gift of hope with my donation of \$ _____ for a charitable tax receipt

Payment Details:

☐ Payment enclosed :

Please charge my:

Cheque (payable to Peel Children's Centre)

☐ Visa ☐ MasterCard ☐ AMEX

Total to be Charged: \$ _____

Please forward payment to:

Peel Children's Centre

Attn: Development Department

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Peel Children's Centre respects your privacy. We do not sell, trade or share your personal information. We use your personal information to keep you informed about Peel Children Centre's services and activities, as well as fundraising and volunteer opportunities. If you wish to be removed from our mailing list or if you have any concerns about your personal information, please contact Development Department at 905-795-3500, Ext 2298.

It's about HOPE



Twitter.com/PeelCC



Facebook.com/PeelCC

www.PCCcosmicbowl.com

Visit our event website to:

- ◆ View our Sponsors
- ◆ Download Registration Forms & Pledge Forms
- ◆ View Online Giving Pages
- ◆ Support a Team
- ◆ Make an Online Donation
- ◆ View photos



For more information, please contact Fundraising Department at 905-795-3500 or email us at fundraising@peelcc.org.

85A Aventura Court, Mississauga, Ontario L6T 2Y6 | Charitable Registration Number: 11908 7807 RR0001