

EVENT PACKAGE

Evening of Hope Gala & Auction

SHINING STAR



Saturday, November 4, 2017



IT'S ABOUT HOPE

For 32 years, Peel Children's Centre has been providing help and hope to children and youth who struggle with their mental health.

As one of the largest children's mental health treatment organizations in Canada and lead agency in the child and youth mental health sector for Peel Region, Peel Children's Centre is here to help.

Emotionally healthy and happy children are critical to the future of our community. Our Annual Gala plays a significant role in financially supporting the impactful programs provided and would not be possible without the generosity of individuals and organizations like yours.

Our children need to know they do not struggle alone. Your support will not only help a child today, but will provide them with hope for a healthier future.

One in five children will suffer with a mental health issue before they reach the age of adulthood. With your support, Peel Children's Centre plans to help 4,200 children and youth this year and will continue to offer them hope when they need it the most.

Thank you for your consideration. For additional information please contact Andrea Peca at 905-795-3500, ext. 2298 or by email at apeca@peelcc.org.



Evening of Hope

Mississauga Grand Banquet Hall

35 Brunel Road, Mississauga

6:00 pm

The 2017 Evening of Hope Gala is set at the
Mississauga Grand Banquet Hall.

Enjoy an evening in *Hollywood* featuring a cocktail hour and a spectacular take off to the evening with our silent auction. Celebrate with live entertainment and an exquisite gourmet dinner. Prepare to bid on incredible items in our live auction and dress like a *star* ready for your very own paparazzi.



Join us for an Evening of Hope ~ Shining Star as the community comes together to generously support the programs and services offered at Peel Children's Centre. Your support will assist in raising the necessary funds to help bridge the gap between core funding and the increasing cost of delivering mental health services to children and youth in our community.

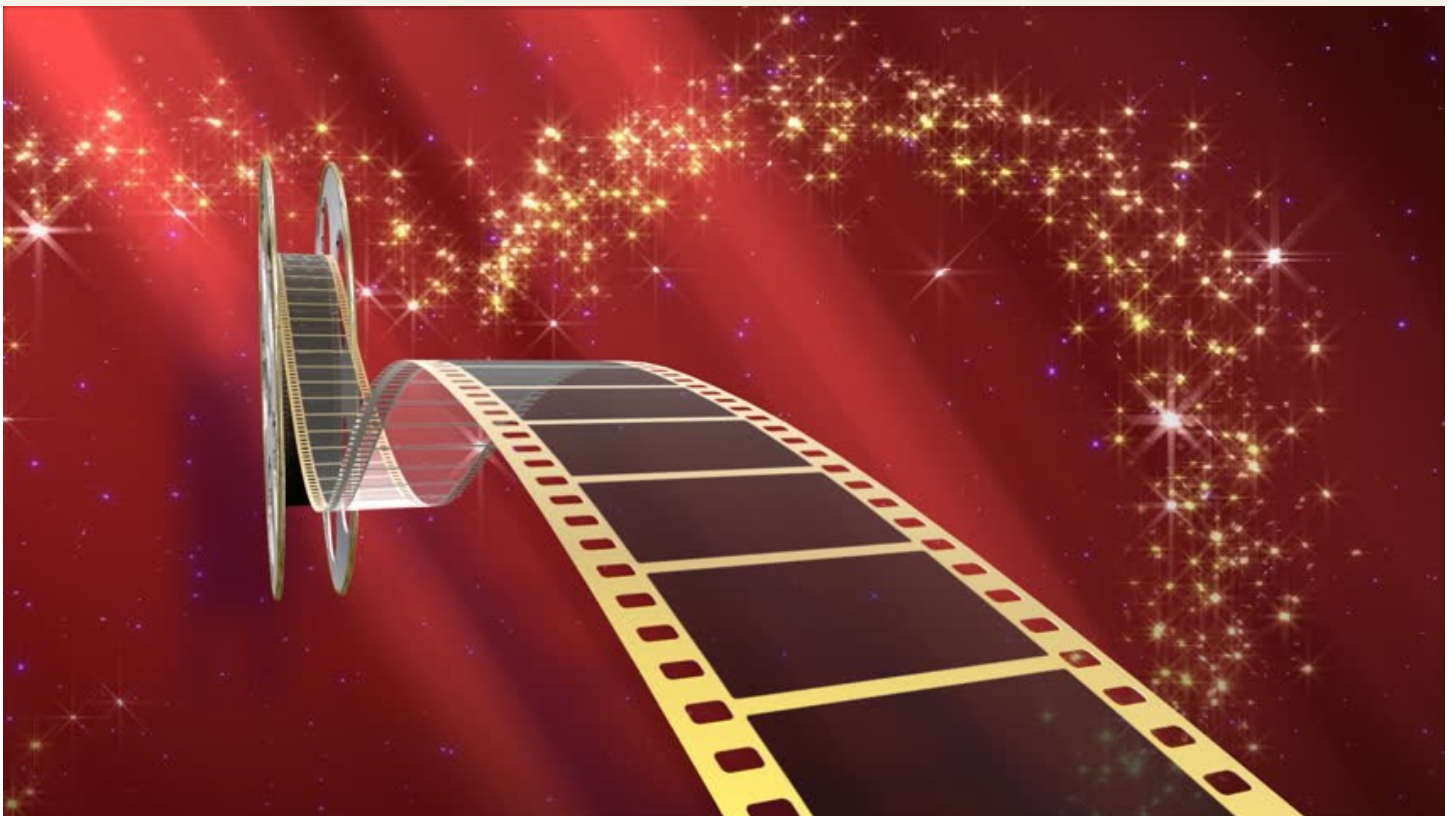


Join us as an EVENING OF HOPE Supporter

Your organization will reach a distinguished audience who believe in Peel Children's Centre's vision of *a caring community working together for children and youth*. It is through the generosity of businesses and individuals like you that we are able to continue to do the work we do.

How You Can Help

- ◆ Become a Sponsor and receive benefits for your support
- ◆ Purchase tickets and enjoy a memorable evening with other community members
- ◆ Support the event with a monetary donation
- ◆ Donate an in-kind item or gift certificate to be used in the Live or Silent Auctions



SPONSORSHIP OPPORTUNITIES



PRESENTING GALA SPONSOR \$ 7,500

- ◆ Speaking Opportunity at Event
- ◆ 10 Tickets with prominent table placement
- ◆ Logo Recognition on Invitation and Ticket
- ◆ Prominent Signage Recognition and logo on all event materials
- ◆ Premium Double-Page Ad Space including Corporate Name, Logo & Message in Event Program
- ◆ Special Recognition on Event website, News Releases and Social Media and Event Slidescreen
- ◆ Spotlight Opportunity in Pre and Post Event Communications
- ◆ Special sponsor thank you in the local newspaper

PLATINUM GALA SPONSOR \$ 5,000

- ◆ 8 Tickets to attend the Gala
- ◆ Primary Signage Recognition and logo on all event night materials
- ◆ Full Page Ad Space including Corporate Name and Logo in Event Program
- ◆ Logo recognition on Menu
- ◆ Special Mention at Event
- ◆ Recognition on Event website and Social Media spotlight
- ◆ Special sponsor thank you in the local newspaper

SPONSORSHIP OPPORTUNITIES

GOLD GALA SPONSOR

\$ 3,000

- ◆ 5 Tickets to attend the Gala
- ◆ Signage Recognition
- ◆ 3/4 Page Ad Space including Corporate Name & Logo in Event Program
- ◆ Special Mention at Event
- ◆ Logo Recognition on Seating Plan
- ◆ Recognition on Event website and Social Media
- ◆ Special sponsor thank you in the local newspaper

SILVER GALA SPONSOR

\$ 2,000

- ◆ 3 Tickets to attend the Gala
- ◆ Signage Recognition
- ◆ 1/2 Page Ad Space including Corporate Name and Logo in Event Program
- ◆ Special Mention at Event
- ◆ Recognition on Event website and Social Media

BRONZE GALA SPONSOR

\$ 1,500

- ◆ 2 Tickets to attend the Gala
- ◆ Signage Recognition
- ◆ 1/4 Page Ad Space in Event Program
- ◆ Recognition on Event website and Social Media

SPONSORSHIP OPPORTUNITIES

PHILANTHROPIC ACTIVITY SPONSOR \$ 2,500

- ◆ Opportunity to promote company by sponsoring select event activity (i.e. Raffle, Auction)
- ◆ 3 Tickets to attend the Gala
- ◆ Ad Space in Event Program with Corporate Name & Logo on page promoting activity
- ◆ Special mention during activity
- ◆ Signage Recognition
- ◆ Recognition on Event website and Social Media

V.I.P. COCKTAIL SPONSOR \$ 2,000

- ◆ Exclusive Cocktail Reception Sponsor
- ◆ 2 Tickets to attend the Gala
- ◆ Signage Recognition including prominent recognition in Cocktail Reception Area
- ◆ 1/4 Page Ad Space in Event Program
- ◆ Recognition on Event website and Social Media

TABLE SPONSOR \$ 1,600

- ◆ 8 Tickets to Gala
- ◆ Corporate Logo signage at your designated table
- ◆ Logo recognition in the Event Program, Event website and Event Signage

SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT SPONSOR \$ 1,200

- ◆ Exclusive sponsorship include signage at stage
- ◆ Recognition in Event Program and Event website
- ◆ Special mention at time of entertainment

CANDYLAND SPONSOR \$ 1,200

- Exclusive sponsorship - Sponsor the gift of a sweet treat for each guest and be part of the wow factor for the evening. Each treat will be boxed and tagged with your company name and logo.
- ◆ Recognition in Event Program and Event website
- ◆ Special mention at event

CUSTOMIZED MATCHING SPONSOR \$5,000

- ◆ Commit to double proceeds at the event by matching gifts made by our guests
- ◆ Listing in Event Program
- ◆ Recognition on Event website
- ◆ Other sponsorship benefits available

EVENT SUPPORTER \$ 500

- Tax receipt for full donation
- Listing in Event Program

PROGRAM AD \$ 250

- * 1/4 page ad in program
- * Listing on Event website

IT'S ABOUT HOPE

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone #: _____ Email Address: _____

Sponsorships:

- | | |
|---|---------|
| <input type="checkbox"/> Presenting Gala Sponsor | \$7,500 |
| <input type="checkbox"/> Platinum Gala Sponsor | \$5,000 |
| <input type="checkbox"/> Gold Gala Sponsor | \$3,000 |
| <input type="checkbox"/> Silver Gala Sponsor | \$2,000 |
| <input type="checkbox"/> Bronze Gala Sponsor | \$1,500 |
| <input type="checkbox"/> Philanthropic Activity Sponsor | \$2,500 |
| <input type="checkbox"/> Departure Lounge Sponsor | \$2,000 |
| <input type="checkbox"/> Table Sponsor | \$1,600 |
| <input type="checkbox"/> Sweet Treat <i>On Board</i> Sponsor | \$1,200 |
| <input type="checkbox"/> <i>In Flight</i> Entertainment Sponsor | \$1,200 |
| <input type="checkbox"/> Event Supporter | \$ 500 |
| <input type="checkbox"/> Program Ad | \$ 250 |

Guest Only

Tickets \$ 150 Quantity # _____

(a partial tax receipt will be issued for each ticket)

I am not able to attend but would like to make a contribution:

Donation: \$ _____

Silent & Live Auction donors, please contact Development Department at 905-795-3500, Ext 2298 or email at apec@peelcc.org

Payment Details: Payment enclosed (Cheque payable to Peel Children's Centre)

Please charge my: Visa MasterCard

Card #: _____

Expiry Date: _____

Cardholder Name (print): _____

Signature: _____

Please send completed form and payment to: Peel Children's Centre, Development Department
85A Aventura Court | Mississauga | Ontario | L5T 2Y6 **Fax #:** 905-696-0355

Email: apec@peelcc.org | **Web:** pcceveningofhope.com

Charitable Registration #: 11908 7807 RR0001

PEEL CHILDREN'S CENTRE

Evening of Hope Gala & Auction Shining Star

Together we can make an impact on the life of a child.

Every child deserves a bright future.

Thank you!



www.pcceveningofhope.com