



2014 Event Package

Thursday, May 29, 2014

6:30pm to 9:30pm

Classic Bowl in Mississauga

www.PCCcosmicbowl.com





Join Us in Celebrating 10 Years of Cosmic Bowl!



Come out to Peel Children's Centre's signature event and enjoy an exciting evening of bowling with over 100 prizes to be won including a 50/50 draw, raffle, silent auction, and more! This event makes a great evening out and provides an excellent team-building opportunity.

YOU can be a part of Cosmic Bowl 2014!

There are four easy ways to support this event:

-  Sponsor or Donate. Showcase your company to over 250 business professionals, community members, corporate and community leaders, friends and family.
-  Start a Team or Join a Team. Register by completing the attached form.
-  Support a Team – Support a bowler by donating online at www.PCCcosmicbowl.com.
-  Donate a Prize. Make an in-kind donation to the raffle or auction, or contribute to our Swag Bags. (May be eligible for a charitable tax receipt)

To reach our fundraising goal, we need your help!

Looking Back Over 10 Years...



- ◆ Welcomed over **2,000** community members
- ◆ Rolled over **400,000** bowling balls down glowing lanes
- ◆ Distributed over **3,000** amazing prizes
- ◆ Received support from **150** volunteers
- ◆ Thanked **126** corporate sponsors
- ◆ Raised over **\$ 300,000!**

Most importantly, all proceeds supported the mental health services Peel Children's Centre provides, free of charge, to children, youth, and their families in our community.

About Peel Children's Centre

PCC is one of the largest accredited children's mental health treatment organizations in Canada serving communities in the Region of Peel and surrounding area.

Each year, PCC provides over 6,650 individual treatment services to children and youth who are challenged by social, emotional and/or behavioural problems, or have suffered through tragedy or abuse.

All proceeds from fundraising activities supports PCC in our mission to enrich the lives of children and youth by providing a continuum of high quality mental health services to children and youth in our growing community.

You are invited to sponsor this amazing community event
in support of the services offered free of charge, to
children, youth and families who are struggling
with serious emotional difficulties.



Sponsorship Opportunities



Benefits	Gold Sponsor \$5,000 <i>Exclusive Event Sponsor</i>	Silver Sponsor \$2,500	Bronze Sponsor \$1,000	Lane Sponsor \$500	Monetary Donation
Remarks	Speaking Opportunity with chance to profile your company				<ul style="list-style-type: none"> ◆ Non-sponsorship opportunity ◆ Support through monetary donation ◆ Receive a charitable tax receipt ◆ Name mention in event program
Recognition	<ul style="list-style-type: none"> ◆ Key positioning of name and logo on all marketing materials (media releases, e-blasts and on our corporate and event website) ◆ High profile signage ◆ Plaque presentation ◆ Looping film of sponsor logos at each lane ◆ Recognition at event during formal remarks 	<ul style="list-style-type: none"> ◆ Key positioning of name and logo on all marketing materials (media releases, e-blasts and on our corporate and event website) ◆ Signage ◆ Looping film of sponsor logos at each lane ◆ Name mention at event during formal remarks 	<ul style="list-style-type: none"> ◆ Name and logo on all marketing materials (media releases, e-blasts and on our corporate and event website) ◆ Looping film of sponsor logos at each lane ◆ Name mention at event 	<ul style="list-style-type: none"> ◆ Name recognition on our corporate and event websites ◆ Looping film of sponsor logos at each lane ◆ Name mention at event 	
Advertising	<ul style="list-style-type: none"> ◆ Full page Program ad ◆ Opportunity to place marketing materials at each lane 	1/2 page Program ad	1/4 page program ad	Name mention in event program	
Lanes	Includes three bowling lanes for teams of 4-5 participants per lane	Includes one bowling lane for team of 4-5 participants			

Build Your Team!

Witty Team Names and Best
Dressed Teams can earn awesome
prizes, so don't hold back!



Make Your Own Team:

Register today! Teams are made of up to 6 individuals with a team goal of \$500 or \$125 per individual. You may pay in advance or collect pledges to reach your fundraising goal. Teams are eligible to win prizes, including highest team average, lowest team average, and most money raised!



Collect Pledges to Reach Your Fundraising Goals:

Receive a link to your own Online Giving Page through Canada Helps equipped with an interactive thermometer displaying progress towards your set fundraising goal with an option to add a customized mission statement and creative photo.

Share your page through Social Media or email to invite your friends and colleagues to support you with a pledge. Paper pledge forms can also be downloaded at www.PCCcosmicbowl.com

Team and Individual Registration Form

Corporate Team Name: _____

Company Name: _____

Team Contact: _____ Tel #: _____ Email: _____

Bowler 2: _____ Tel #: _____ Email: _____

Bowler 3: _____ Tel #: _____ Email: _____

Bowler 4: _____ Tel #: _____ Email: _____

Bowler 5: _____ Tel #: _____ Email: _____

Bowler 6: _____ Tel #: _____ Email: _____

Sponsorship and Participant Registration Form

Company Name: _____

Contact Name: _____ Telephone #: _____

Address: _____

City: _____ Province: _____

Postal Code: _____

Email Address: _____ Website: _____

Sponsorship Levels:

☐ Gold Sponsor \$ 5,000 ☐ Silver Sponsor \$ 2,500 ☐ Bronze Sponsor \$1,000 ☐ Lane Sponsor \$ 500 ☐ Business Ad \$ 250

Team Participation:

☐ Corporate Team \$ 500 ☐ Individual \$ 125 ☐ Collecting pledges (Online) ☐ Collecting pledges (Paper)

Donation:

☐ I am unable to sponsor or attend, but enclose my donation of \$ _____ for a charitable tax receipt

Payment Details:

☐ Payment enclosed :

Please charge my:

Cheque (payable to Peel Children's Centre)

☐ Visa

☐ MasterCard

Total to be Charged: \$ _____

Please forward payment to:

Peel Children's Centre

Attn: Development Department

85A Aventura Court , Mississauga, ON L5T 2Y6

Credit Card #: _____

Expiry Date: _____

Cardholder Name (print): _____

Signature: _____

Sponsorship of this event is not considered a donation and a charitable tax receipt cannot be issued. Monetary donations will receive a charitable tax receipt.

Peel Children's Centre respects your privacy. We do not sell, trade or share your personal information. We use your personal information to keep you informed about Peel Children Centre's services and activities, as well as fundraising and volunteer opportunities. If you wish to be removed from our mailing list or if you have any concerns about your personal information, please contact Development Department at 905-795-3500, Ext 2298 or Ext 2294.

www.PCCcosmicbowl.com

Visit our event website to:

- ♦ View our Sponsors
- ♦ Download Registration Forms
- ♦ View Online Giving Pages
- ♦ Support a Team
- ♦ Make an Online Donation
- ♦ View photos
- ♦ Find up to date event details and more!

Follow Us on Social Media



Connect with Peel Children's Centre on Social Media!

Like us on **Facebook** (facebook.com/PeelCC) and follow us on **Twitter** (twitter.com/PeelCC) for the latest Cosmic Bowl news, team announcements, photos and weekly giveaways! Perfect opportunity for you to share what inspires you to support our cause.



It's about HOPE

For more information, please contact Andrea Peca or Katie Pipitone at 905-795-3500 or email us at fundraising@peelcc.org.

85A Aventura Court, Mississauga, Ontario L6T 2Y6

Charitable Registration Number: 11908 7807 RR0001