

**TO ADVERTISE:**

Call Kellie Jocoy at **772-220-1942 x213**  
 or Email Kellie at [Kellie@LyricTheatre.com](mailto:Kellie@LyricTheatre.com)

**MECHANICAL ARTWORK REQUIREMENTS**

**Ad sizes**

Full Page Full Bleed	8 3/4" x 11 1/4"
- includes 1/4" bleed on all sides	
Full Page non bleed	7 1/2" x 10"
Half Page (Horizontal)	7 1/2" x 4 3/4"
Half Page (Vertical)	3 1/2" x 10"
Quarter Page	3 1/2" x 4 3/4"
Eighth Page	3 1/2" x 2 1/4"
Magazine trim size	8 1/4" x 10 3/4"
	3/8" safety from all edges. Gutter safety is 1/4".

**Furnished digital files:**

Email files to [Kellie@LyricTheatre.com](mailto:Kellie@LyricTheatre.com)

**Acceptable formats:**

- PDF - 300dpi. Composite CMYK  
PDF/X-1A compliant.
- EPS - Fonts and images must be imbedded.  
No compression
- JPG - Ad size @ 300dpi

<b>Materials deadline by issue:</b>	<b>due:</b>	<b>publish:</b>
SUMMER (June/July/Aug/Sept)	May 9	June
FALL (Oct/Nov/Dec)	Aug 25	October
WINTER (Jan/Feb)	Nov 15	December
SPRING (Mar/April/May)	Jan 26	February

**ADVERTISEMENT CHARGES**

Please check the applicable boxes you have selected for advertising in *The Lyric Quarterly Magazine*

Ad Size:  Eighth Page  Quarter Page  Half Page - Vertical  Half Page - Horizontal  Full Page  Inside Cover  Back Cover

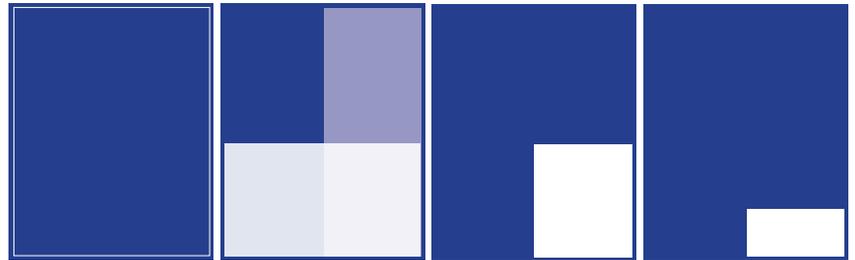
Advertising Rate \$ \_\_\_\_\_ (x # of issues) \_\_\_\_\_ (-20%) \_\_\_\_\_ = \$ \_\_\_\_\_ Payable to: **The Lyric Theatre**

# The Lyric Magazine Advertising Rates (per issue)

Additional  
**20% OFF**  
 (Advertising Rates)  
 2 or More Issues

Eighth Page.....	\$300.....	\$240
Quarter Page.....	\$525.....	\$420
Half Page.....	\$700.....	\$560
Full Page.....	\$1,050.....	\$840
Inside Covers.....	\$1,300.....	\$1,040
Back Cover.....	\$1,500.....	\$1,200

**ISSUES:**  Summer 2018  Fall 2018  Winter 2018-19  Spring 2019  Summer 2019



Full Page Bleed Trim: 8.25" wide x 10.75" tall (add .25" bleed on all sides) Live Area: 7.5" x 10" Full Page No Bleed 7.5" wide x 10" tall  
 Half Page Horizontal 7.5" wide x 4.75" tall Half Page Vertical 3.5" wide x 10" tall  
 Quarter Page 3.5" wide x 4.75" tall  
 Eighth Page 3.5" wide x 2.25" tall

## Authorization for ad placement:

**Today's Date:** \_\_\_\_\_

*I agree to advertise in The Lyric Quarterly Magazine and will be responsible for payment.*

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Contact Name** (please print)

\_\_\_\_\_  
**Company Name** (please print)

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City/State/Zip**

\_\_\_\_\_  
**Phone** **Email**

## Credit Card Authorization

**Company Name** (please print) \_\_\_\_\_ **Contact** \_\_\_\_\_

**Credit Card Number** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**Name as it appears on card** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_ **Date** \_\_\_\_\_