

## World class performing arts and entertainment on the Space Coast!

*Sponsor our 2019-2020 season and help us continue serving your community for many years to come.*

### SPONSOR LEVELS + BENEFITS

#### **Fan - \$500**

- Logo or name recognition on King Center web site.

#### **Understudy - \$2,500**

*Includes all benefits at the Stagehand level, PLUS:*

- Full page color ad in rotation on all King Center electronic lobby monitors. Displayed during all 2019-2020 King Center main stage shows.

#### **Entertainer- \$5,000**

*Includes all benefits at the Dancer level, PLUS:*

- One additional pair of tickets to a select King Center performance (two pairs total).
- **Corporate Crown Club access.** Benefits include:
  - Early entry into the building on show nights.
  - Access to the Crown Club VIP room for up to four corporate employees, plus guests (reservations recommended 48 hours in advance).
  - Complimentary hors d'oeuvres and access to cash bar featuring premium spirits in the Crown Club VIP room.
  - Annual parking pass and up to four membership cards.
  - Invitation to special events held exclusively for Crown Club members.

#### **Stagehand - \$1,000**

- Corporate logo on lobby signage.
- Corporate logo in King Center postcards dropped periodically.
- Corporate logo on King Center web site.

#### **Dancer - \$3,500**

*Includes all benefits at the Understudy level, PLUS:*

- 1/6 page ad on King Center print-at-home tickets.
- One pair of tickets to a select King Center performance.

#### **Artist - \$7,500**

*Includes all benefits at the Entertainer level, PLUS:*

- Two additional pairs of tickets to select King Center performances (four pairs total).
- Corporate logo placed on backs of traditional King Center tickets (exclusive ad space).
- Inserts in all King Center ticket envelopes mailed to patrons.
- Literature displayed on media racks in King Center lobby.
- Upgraded print-at-home ticket ad to 1/4 page.

#### **Legend - \$10,000**

*Includes all benefits at the Artist level, PLUS:*

- Two additional pairs of tickets to select King Center performances (six pairs total).
- 4' x 8' banner display on exterior of building. Location TBD.



## SPONSOR FORM

**Sponsor name:** \_\_\_\_\_

**Name as you would like it to appear in recognition materials:**

\_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_ **Web site:** \_\_\_\_\_

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### Sponsor level:

- Legend - \$10,000**
- Artist - \$7,500**
- Entertainer - \$5,000**
- Dancer - \$3,500**
- Understudy - \$2,500**
- Stagehand - \$1,000**
- Fan - \$500**

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### Payment option:

- Check (enclosed)**
- Online (visit <http://www.kingcenter.com/become-a-sponsor>)**
- VISA**
- MasterCard**
- Discover**
- American Express**

**Card Number:** \_\_\_\_\_ **Expiration date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Billing address:** \_\_\_\_\_

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Mail payment to King Center for the Performing Arts, 3865 N. Wickham Road, Melbourne, FL 32935. For more information, contact Autumn Shrum at 321-433-5720.