



Sandy Hackett's Rat Pack Show



Shaping Sound



Scotty McCreery



Ailey 2

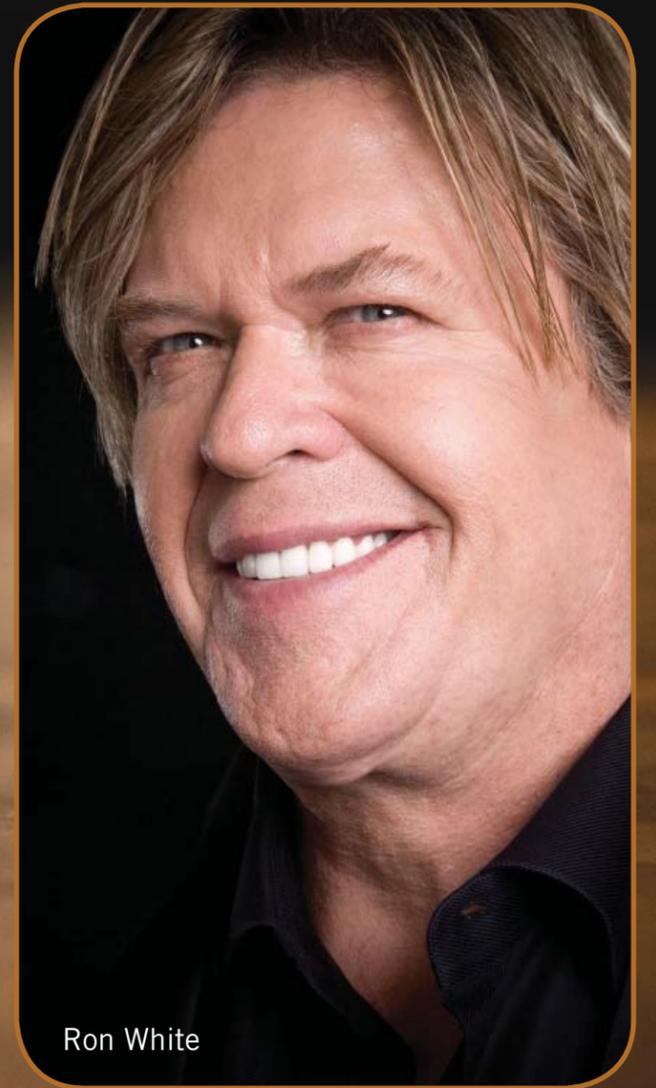


The Illusionists

THE ILLUSIONISTS
WITNESS THE IMPOSSIBLE



Good Lovelies



Ron White

BECOME A FRIEND OF THE CENTER!
CALL 859.622.7474 FOR MORE INFORMATION

**EKU
CENTER
FOR THE
ARTS**
2015/16 SEASON
SPONSORSHIP PACKET

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Richmond, KY 40475

SPONSORSHIP PACKAGES

	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Logo in Season Program	X	X	X	X
Hyperlink and Listing on our website	X	X	X	X
Logo on Posters and in Emails	X	X	X	X
Recognition from the Stage	X	X	X	X
Tickets to the Performance	16	10	6	4
Lobby Signage	X	X	X	X
Meet and Greet with Performers*	X	X	X	X
Mention in Radio Commercial	X	X	X	
Color ad in OnStage	Semester Full Page	Semester 1/2 Page	Month of Full Page	
Sponsor Profile Online	X	X	X	
Sponsor Profile in OnStage	Month of Full Page	Month of 1/2 Page		
In House Advertising	X	X		
Mention in TV Commercial	X			
Email Marketing Mention	X			
Sponsorship Recognition	Exclusive			

*Subject to Availability Custom Packages can be discussed

2014/15 SPONSORS



OUR AUDIENCE

Our audience comes from around the state and nation to see performances. In the 2014-2015 season we had audience members from 34 states, and 372 different Kentucky communities. Your brand will be well recognized in our community, state, and nation!

Ticket sales are past 30,000 for the season.

Our email list has grown to 17,000 members, with a high engagement and open rate.

The Center has an estimated annual economic impact on the community of **\$3.78 million***

Individuals attending an arts event spend an average of **\$24.62** beyond the cost of their ticket in the community*

Our audience appreciates our sponsors and their support of the community!

*Information pulled from Americans for the Arts and their Economic Impact Calculator



SEASON SPOTLIGHT

Vince Gill
at the ECU Center for the Arts



The Beach Boys



Canadian Brass



Joseph and the Amazing
Technicolor Dream Coat



Johnnyswim



Kathleen Battle with the American
Spiritual Ensemble



IdeaFestival

STAY
CURIOUS



*Artists and dates are subject to change

EKU CENTER FOR THE ARTS